WEDNESDAY | SEPTEMBER 6 (Pre-Conference)

8:00 AM - 05:00 PM  |  Registration Open
9:00 AM - 12:00 PM   |  Innovation Workshop
12:00 PM - 01:00 PM  |  Council Call Meeting
1:00 PM - 04:00 PM   |  FourKites Academy LIVE
4:00 PM - 06:00 PM   |  Networking Happy Hour
THURSDAY | SEPTEMBER 7

8:00 Conference Kickoff

8:15-9:00 CEO Keynote
Matt Elenjickal, Founder & CEO, FourKites

9:00-9:30 Reimagining Cost, Fueling Growth, Protecting Resilience
Dustin Burke, Managing Director and Senior Partner, Boston Consulting Group

9:45-10:30 Product Vision & Roadmap
Priya Rajagopalan, Chief Product Officer, FourKites

10:30-11:00 FourKites Awards Ceremony

11:00-12:00 Peer-to-Peer Roundtable

12:00-1:00 Lunch

1:00-1:45 Supply Chain Power Panel
Lori Ann LaRocco, Senior Editor, CNBC
Priya Rajagopalan, Chief Product Officer, FourKites
Joe Wilkies, Chief Innovation Officer, ARMADA
Tom Bianculli, Chief Technology Officer, Zebra Technologies
Philippe Gilibert, Managing Director, Arco Consulting Intl and former President of UPS / CEO of DB Schenker

1:45-2:15 Connect, Optimize, Grow: Niagara Bottling’s Secrets to Success
Michael Malone, Vice President of Logistics, Niagara Bottling

In his keynote address, Matt Elenjickal will outline FourKites’ vision for how massive data, machine learning and AI will redefine the future of connected supply chains. Joining Matt on stage this year will be three veteran supply chain leaders who will share how they are transforming their supply chain and innovating for the future.

Guest Speakers:
Scott DeGrood, Vice President Global Distribution and Planning, Kimberly-Clark
Mr. Kenko Asano, President & Chief Executive Officer, MITSUI KNOWLEDGE INDUSTRY CO., LTD.
Anil Khanna, Director of Product: Digital Vehicle Solutions

In this session you’ll hear from a supply chain industry expert on how to drive supply chain growth and resilience when budgets are tight. You’ll learn how budget concerns are impacting supply chain technology adoption across industries and hear some ways that forward-thinking organizations are working to overcome cost challenges and create long-term value.

Fasten your seatbelts - Our Chief Product Officer Priya Rajagopalan will showcase five major new product launches and share a sneak preview of some powerful AI-powered solutions coming soon to the FourKites platform. This session will also feature our fun annual event where Priya has conference attendees vote for their favorite features to be added to the roadmap.

The Golden Kite Awards celebrate the hard work and success of FourKites customers. The annual awards recognize achievements across several categories of operational excellence with real-time visibility.

Leverage the collective knowledge of the best minds in the industry during networking roundtables with other FourKites customers. Attendees will be divided into different groups to discuss creative solutions to each industry's biggest pain points.

In an era where every touchpoint is becoming digitized, supply chains are at the forefront of a seismic shift. The fusion of AI, big data and other emerging technologies promises not just efficiency, but a complete reimagining of supply chain dynamics. This panel will journey beyond the buzzwords, diving deep into the real-world implications, challenges and opportunities of truly connected supply chains. Engage with industry trailblazers as they unpack the nuances and share actionable insights from the boardroom to frontline teams.

Learn how Niagara Bottling uses visibility from FourKites to help boost its bottom line. Beyond simple track-and-trace automation, Niagara’s comprehensive visibility strategy attacks inefficiencies throughout the supply chain: optimizing dock schedules, consolidating its carrier base, delighting customers while reducing fines, increasing labor productivity and more. Hear first-hand how executives developed and implemented this successful visibility program — and discover ways you can increase the impact of visibility for your business.
2:15-2:45 Empowering Customers with Real-time Visibility
Amy Johnson, Director, Logistics Products and Solutions Cardinal Health

Connecting your customers directly with the order and shipment information they need can be a game-changer with many benefits — greater customer satisfaction, reduced phone and email volume, and happier staff. Through Cardinal Health’s story, you’ll discover the benefits and considerations of integrating FourKites data into customer-facing portals for a seamless e-commerce experience.

2:45-3:15 How Bayer Uses Supply Chain Data for Growth and Agility
Ferenc Polgar, Distribution Operational Excellence Lead, Bayer – Crop Science

In agriculture, timing is everything. Because one late shipment can mean a season’s worth of lost revenue from a customer, Bayer Crop Science leverages FourKites to take control of their supply chain network. See how Bayer delivers timely, actionable insights to global stakeholders directly in the tools they use daily, and learn how you can maximize the impact of data in your own supply chain.

3:15-4:15 Unlocking a Safer, Greener Future for Trucking with Daimler and FourKites
Anil Khanna, Director of Product: Digital Vehicle Solutions

In this session you’ll hear a truck OEM’s perspective on their vision and initiatives for creating connected solutions for trucking and logistics industries. With the evolution of technology, today’s trucks are digital platforms that connect directly to the fleet customer’s operations and the broader logistics ecosystem. With the introduction of electric and zero emission trucks, these digital solutions play an even more critical role in delivering a greener future. Developing this ecosystem of solutions requires partnerships across the value chain. In this context, you will hear about Daimler’s collaboration with FourKites and how this will help bring transparency to the carbon footprint of transportation.

4:15-4:30 Lessons in Leadership: The 4 Fundamentals to Help You Win in Business & Life
Carey Lohrenz

Carey Lohrenz, the first female F-14 Fighter Pilot in the U.S. Navy, shares her valuable leadership lessons from the male-dominated environment of the flight deck to the corporate world. Drawing from her experiences, she emphasizes principles such as being a catalyst for change, embracing tenacity to overcome fear of failure, committing to excellence in preparation and performance, and cultivating resilience to turn adversity into success. Carey will share fundamental principles that can empower teams to thrive in the face of challenges and accomplish remarkable success in business.

6:30-10:30 End of Conference Party

Close out your Visibility experience at the world’s largest rooftop bar where food, fun, a live band and breathtaking views of the Chicago skyline await you at Navy Pier.

8:00-5:00 Expo Hall

Learn from the leaders – check out the Expo hall to connect with FourKites product leaders and partners.

1:00-5:00 Show Me How Track

- Learn from FourKites experts and experienced customers on best practices for using the FourKites platform.
- Bring home a tactical playbook that shows you how to get the most out of FourKites in your daily operations.
- Dive deep into key areas of the FourKites platform with advanced lessons to better enhance your teams’ supply chain initiatives.