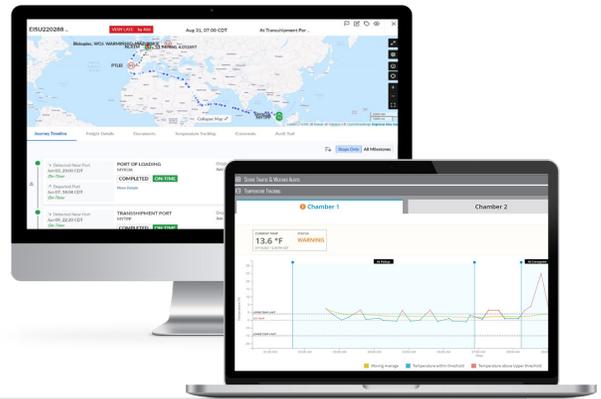




Complete In-Transit Visibility for Your Multimodal, Global Supply Chain

Leading visibility providers Tive® and FourKites® have partnered to provide mutual customers with a platform that combines all in-transit data — real-time shipment location and condition, market-leading estimated times of arrival (ETA) and more. By integrating insights that go beyond traditional shipment visibility, Tive and FourKites provide mutual customers with a better end-customer experience.



Increased shipment volumes combined with an already-strained global supply chain demand more meaningful insights to improve ETA, load integrity and mitigation of preventable delays and damage for big-box retailers, food shippers and logistics service providers. Tive's Solo 5G trackers stream real-time, hyper-accurate location and condition data - temperature, light, humidity, shock - to the Tive Data Cloud or directly to the FourKites platform. FourKites' connectivity to telematics and GPS providers, coupled with its market-leading machine learning-based ETA engine provides a true depiction of when freight will arrive.

In combination, mutual customers will have deep visibility into all loads and be able to improve their end-customer experience. The integrated partnership extends access to critical shipper data to ensure that more shipments arrive on time, in full, undamaged, and unspoiled.

REAL-TIME VISIBILITY AND ALERTS, COVERING:



All modes



All regions globally



Predictive ETAs



Temperature excursions



Brokered loads



Humidity & shock



Theft, tampering & route deviations



Yard & receiving updates

About FourKites | FOURKITES

FourKites is the #1 supply chain visibility platform in the world, extending visibility beyond transportation into yards, warehouses, stores and beyond. Tracking more than 2 million shipments daily across road, rail, ocean, air, parcel and courier, and reaching 176 countries, FourKites combines real-time data and powerful machine learning to help companies digitize their end-to-end supply chains. More than 600 of the world's most recognized brands -- including half of the Fortune 500, 9 of the top-10 CPG and 18 of the top-20 food and beverage companies -- trust FourKites to transform their business and create more agile, efficient and sustainable supply chains. For more information, please visit www.fourkites.com.

About Tive | tive

Tive is a leading provider of real-time supply chain visibility insights that help logistics professionals actively manage their in-transit shipments' location and condition. With Tive, shippers and logistics service providers (LSP) eliminate preventable delays, damage, and shipment failures. Tive's solution provides data generated by its industry-leading trackers allowing clients to actively optimize their shipments, improve their customers' experience, and unlock supply chain insights in an actionable real-time manner. For more information, visit www.tive.com.