

# Supply Chain Visibility for Food & Beverage Shippers

## Proven Value For Food & Beverage Shippers:

### Become a shipper of choice

“One thing we strive for at Tyson is to be a shipper of choice. Something that we talk about a lot is how can we differentiate ourselves to our carrier base? You ask any carrier about their number one commodity... It's time. So how do we effectively help carriers be efficient with their time? For that, visibility data has been great, as well.”

**Chris Plant**  
Senior Manager, Customer Service  
Tyson



### Deliver exceptional customer service



“Supply chain visibility is important to us because we want to make sure that we're servicing our customers in the best way possible and ensure that we're meeting all their demands.”

**Nicholas Chan**  
Control Tower Specialist  
Nestle Canada



### Reduce greenhouse gas emissions

“FourKites' new sustainability dashboard is an important new addition to our supply chain visibility toolkit. Implementing sustainable practices is one of Land O'Lakes' top priorities. By leveraging the Sustainability Dashboard, we are able to assess and validate our sustainability efforts on an ongoing basis.”

**Dustin Braun**  
Senior Director – Logistics  
Land O'Lakes



### Optimize inventory and production schedules



“With FourKites, we have all the information we need in one single reliable source, in real time. Knowing the variations of ETAs in real time allows us to better manage our inventories – even reducing the percentage of safety stock of some raw materials so we can change to plan for just-in-time production.”

**Fernanda Ongay**  
Transportation Manager  
Constellation Brands



### Improve Workforce Productivity

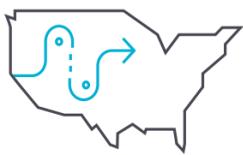
“Real-time visibility is replacing very manual and mind-numbing tasks that our teams have to do. Instead of being on the phone with a customer or carrier for half an hour, they can just look [at FourKites] and see what happened... so our teams feel like their time is more productive than simply being a telephone operator, when in reality they should be leading our transport planning. They can do more valuable things with their time.”

**Andrea Calin**  
Logistics Transformation Manager Europe  
ABInBev



F&B Shipments tracked by FourKites travel an average distance of

**946 Miles**

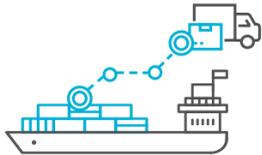


**94%** of late F&B loads were proactively identified by FourKites



**8 Million**

F&B loads were tracked by FourKites in the past year



**928 Million**

load location updates in the past year

**18 of the top-20**

Food and Beverage shippers use FourKites to increase on-time delivery, reduce overhead costs, and deliver superior customer service



**2.5 MILLION+**

Shipments tracked daily



**185+ Countries**

where FourKites tracks



**7 Million +**

connected facilities



**1,000 +**

customers