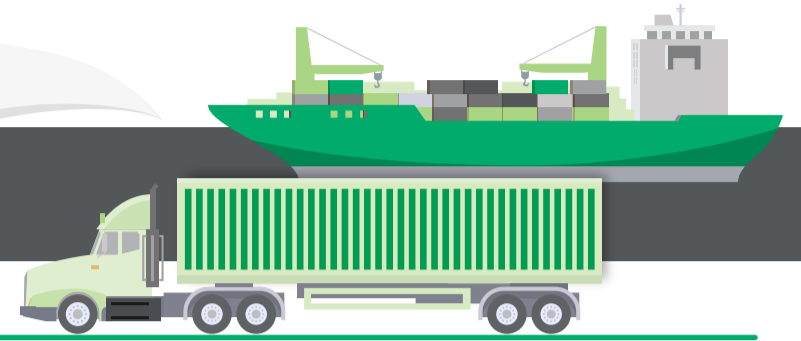


Transportation is the **leading source** of greenhouse emissions, comprising **29%** of total emissions in the US

FourKites, the #1 supply chain visibility platform, helps its customers prioritize and achieve their sustainability goals:



DEVELOPING INNOVATIVE TOOLS

LANE CONNECT



Helps shippers partner to eliminate empty backhaul miles



With Lane Connect, one major food distributor **eliminated 1,004 empty miles/week**



DID YOU KNOW ?

Up to **40%** of trucks on the road at any time are **empty**

SUSTAINABILITY DASHBOARD

- ✓ Allows shippers to have more productive conversations about sustainability
- ✓ Tracks freight-related emissions



“With FourKites’ Sustainability Dashboard, we are able to assess and validate our sustainability efforts on an ongoing basis. Combined with other FourKites visibility tools such as Lane Connect and Network Visibility, we are gaining fantastic insight into our supply chain.”

– DUSTIN BRAUN, SENIOR DIRECTOR, LOGISTICS, LAND O’LAKES

LAND O LAKES

RECOGNIZING EXCELLENCE



SmartWay® Certification on the Premier Carrier List

Over **60%** of FourKites Premier Carriers are SmartWay-certified. Over **25%** of SmartWay-certified carriers are already connected to FourKites.



Golden Kite Award for Green Earth

Each year FourKites recognizes one customer that has leveraged visibility to **improve their carbon footprint**.

Baxter

Baxter Healthcare won the Green Earth award in 2020.

ELEVATING THE CONVERSATION

Sustainability Center of Excellence

FourKites’ Sustainability Center of Excellence is a thought leadership council dedicated to promoting actionable, data-backed strategies to help companies improve sustainability across their supply chain.



“Volvo wants to lead by example and have the world’s most sustainable in-house logistics system by 2025. Through our investment in FourKites, our goal is to create solutions together that drastically cut down supply chain-related carbon emissions.”

– DAN TRAM, INVESTMENT DIRECTOR, VOLVO GROUP VENTURE CAPITAL

VOLVO
VOLVO GROUP

