FourKites and BluJay Solutions: BluJay’s Transport Management System with Comprehensive Real-Time Visibility Platform

FourKites and BluJay Solutions (formerly KEWILL and LeanLogistics) are enabling a new digital shipping economy by combining BluJay’s Transport Management System (TMS) with FourKites’ comprehensive real-time supply chain visibility platform.

BluJay TMS excels at administering shipping networks and inventories: supplier contracts, containerization and load building, inventory tracking during the loading and unloading process. With FourKites, BluJay TMS users receive an integrated real-time view of their shipments’ location and projected ETA. They can manage by exception the loads that need attention by creating event filters. This gives them the information they need to be proactive and focus their efforts without having to manually check-in with all the loads. With a deeply integrated FourKites visibility platform, BluJay TMS users streamline communications between distribution centers and drivers, proactively make decisions, optimize dock schedules, and maybe most importantly, meet and exceed customer expectations; saving time and money and securing their status as the shipper of choice.

FourKites and BluJay Solutions: Delivering Logistics Business Value

FourKites is a comprehensive real-time supply chain visibility platform that serves some of the world’s largest shippers and 3PLs – delivering a unified view of real-time load data in transit: current location, shipment status including estimated ETA, and environmental data including weather and traffic. FourKites automatically updates arrival and departure schedules at the destination, optimizing workloads for all parties. Together, FourKites and BluJay Solutions provide a single source of real-time factual data for track and trace.

FourKites and BluJay TMS clients gain:

- **Comprehensive Load Tracking**
  - Location data is provided through integration with leading ELD/GPS and trailer tracking systems including Omnitracs, PeopleNet, and Spireon providing connectivity to over 3 million installed devices, covering 95% of the United States today.
  - FourKites is integrated with truck dispatch systems such as McLeod Software, TMW Systems, and numerous others to retrieve the truck numbers assigned to specific shipments.

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FourKites predicts ETAs by continually collecting and aggregating environmental information through disparate data sources including weather, traffic, loading/unloading times and estimated driver hours of service.

Unifying Disjointed Information
- Fleet and load visibility issues are not necessarily the result of the lack of data, but rather the disjointed nature of the data. BluJay TMS houses the shipment’s executable load plan, and FourKites aggregates all load-related data into a single usable visibility platform.

- The FourKites dashboard not only informs the shipper or customer about load status, but enables the user to act on those loads. Users alert the receiving party of the schedule or requests an adjustment if necessary to avoid missed appointment time window fees. Shipment and carrier performance can be reviewed over time to address systematic issues in the supply chain.

- As an integrated component of BluJay TMS, the digital footprint of shipping history becomes one of the most valuable elements of the TMS for future planning and execution of transportation services.

Improved Carrier Performance
- Using FourKites and BluJay TMS, record exactly when a truck arrived at the customer's facility. Historical reporting by carrier, customer, dwell time and region identifies pain points, proactively address programmatic issues and develops better, cost-effective loads, routes and schedules using enhanced predictive analytics.

Tools to Optimize Shipping Costs
- According to the FMSCA, more than $3 billion are spent each year on warehouse detention charges. FourKites incorporates geo-fencing technologies to automatically notify the warehouse of a truck's impending arrival, enabling them to make the necessary preparations at the right time, not a moment too soon. Early notifications of delays and revised ETAs reduces detention costs and surprises at the dock.

Better Customer Service
- When the sales team, warehouse staff, or an external customer wants to know about a load's status, FourKites instantly provides the answer automatically, eliminating endless loops of phone calls and email chains. Answers are more thorough, accurate and up to date – all provided by real-time information in one place.

About FourKites
FourKites provides comprehensive real-time tracking and supply chain visibility solutions across transportation modes and digital platforms. Using FourKites, blue-chip shippers and 3PLs can share the same, real-time shipping location and status information. FourKites saves time and money across the transportation spectrum. Best of all, nothing falls through the cracks.

Learn how FourKites real-time load tracking can help your business by requesting a demo at www.fourkites.com.